# BEGINNERS GUIDE

## TO AFFILIATE MARKETING

## AFFILIATE MARKETING EXPLAINED AND

HOW TO GET

# STARTED TODAY.

#### By Linda Taylor

# MY WHY

MY NAME IS LINDA - A WIFE AND MOM OF 5 AMAZING KIDS AND 14 BEAUTIFUL GRAND-KIDS. I AM A RETIRED TAX PROFESSIONAL, MY HUSBAND, SOON TO RETIRE FROM A BODY SHOP BUSINESS HE'S BEEN IN FOR OVER FORTY YEARS. HE AND I FIND OURSELVES JUGGLING FINANCIAL MATTERS SINCE WE ARE BOTH RETIRING THIS YEAR. HOWEVER, BILLS STILL COME EACH MOTNH - A SITUATION ALL TOO RELATABLE, RIGHT? I UNDERSTAND. I HAD THIS NAGGING VOID OF PURPOSE, FEELING DEPRESSED AND UNACCOMPLISHED. MY HUSBAND AND I ARE DREAMERS, WITH BIG FINANCIAL AND LIFE ASPIRATIONS. I TESTED VARIOUS INCOME AVENUES, YET NONE JUSTIFIED TIME AWAY FROM MY HUSBAND. ONLINE MONEY-MAKING CAUGHT MY EYE, BUT I FELT LOST AND HAD NO SOCIAL MEDIA MOJO.

A GAME CHANGER EMERGED WHENI FOUND THE 15-DAY CHALLENGE THAT KICK STARTED MY JOURNEY INTO AFFILIATE MARKETING. THE ENTICING **GLIMPSE OF** FINANCIAL POTENTIAL HAS **REVEALED** A **PROMISING PATH FOR OUR** FUTURE. LET ME WALK YOU THROUGH MY JOURNEY, **TURNING CONFUSION INTO** SUCCESS



## WHAT IS AFFILIATE MARKETING...

**1. IMAGINE TELLING A FRIEND ABOUT A** SHOP, AND WHEN THEY BUY SOMETHING, YOU GET A THANK-YOU REWARD -THAT'S AFFILIATE MARKETING! YOU EARN A CUT FROM THE SALE JUST FOR BRINGING THEM IN. 2. THINK OF IT AS SHARING STUFF YOU LOVE – ON SOCIAL MEDIA, IN EMAILS, OR WITH ADS. WHEN SOMEONE BUYS WHAT YOU RECOMMEND, YOU POCKET A PIECE OF THE SALE. NO NEED TO CREATE OR SHIP ANYTHING. **3. SEE AFFILIATE MARKETING AS YOUR** ADVICE TURNING INTO A RELIABLE INCOME STREAM. YOUR SUGGESTIONS LEAD TO PURCHASES, AND YOU EARN A COMMISSION FOR

#### A COMMISSION FOR EACH HAPPY CUSTOMER. IT'S LIKE GETTING PAID FOR BEING HELPFUL!



LET ME EXPLAIN: IF SOMEONE **IS SHOPPING FOR AT HOME** WORKOUTS. THEY TYPE IN "AT HOME WORKOUT IDEAS" IN THE SEARCH BOX THEY WILL GET A BUNCH OF WORKOUT VIDEOS, PINS AND POSTS. SAY THEY CLICK ON A VIDEO THEY WANT, THAT VIDEO LINK IS AN AFFILIATE LINK TO AN AT HOME WORKOUT PROGRAM. WHENEVER SOMEONE BUYS THAT WORKOUT PROGRAM FROM THAT LINK, THE PERSON THAT POSTED THAT VIDEO LINK, GETS PAID!!! IT'S AS EASY AS IT SOUNDS, YOU POST PRODUCTS AND PROGRAMS THAT YOU ALREADY LOVE, USE AND BELIEVE IN.

## AFFILIATE MARKETING MADE EASY

**AFFILIATE MARKETING** LETS YOU RUN AN **ONLINE BUSINESS** WITHOUT THE HEADACHE OF INVENTORY MANAGEMENT. YOU DICTATE YOUR SCHEDULE AND ENJOY THE FREEDOM TO WORK ANYWHERE - YOUR HOME, A CAFÉ, OR A BEACH. YOU CAN START TODAY WITH THIS \$7 COURSE THAT I STARTED WITH, THAT WILL TEACH YOU THE SIMPLE STEPS TO AFFILIATE MARKETING AND POTENTIALLY SEE **RETURNS SOONER THAN** YOU THINK. CREATE A STEADY STREAM OF PASSIVE INCOME, YOUR CONTENT CONVERTS EVEN WHILE YOU SLEEP OR TAKE A VACATION.







\*DISCLAIMER: PLEASE NOTE THAT SOME OF THE LINKS PROVIDED IN THIS EBOOK ARE AFFILIATE LINKS. THIS MEANS THAT IF YOU CHOOSE TO MAKE A PURCHASE THROUGH THESE LINKS, I MAY EARN A COMMISSION. THIS COMMISSION COMES AT NO ADDITIONAL COST TO YOU.

## 4 STEPS TO GET STARTED



STEP 1 CHOOSE YOUR NICHE: SELECT A NICHE THAT YOU'RE PASSIONATE ABOUT OR HAVE KNOWLEDGE IN. THIS COULD BE ANYTHING FROM HEALTH AND FITNESS TO TECHNOLOGY OR TRAVEL.

STEP 2 LOOK FOR REPUTABLE AFFILIATE PROGRAMS RELATED TO YOUR CHOSEN NICHE. CONSIDER ESTABLISHED PLATFORMS LIKE AMAZON ASSOCIATES, CLICKBANK, OR INDIVIDUAL COMPANY PROGRAMS.

#### STEP 3

APPLY TO BE AN AFFILIATE FOR COMPANIES, PRODUCTS OR PROGRAMS THAT YOU ALIGN WITH AND BELIEVE IN. YOU'LL RECEIVE UNIQUE AFFILIATE LINKS

THAT TRACK YOUR REFERRALS AND SALES.

#### STEP 4

DRIVE TRAFFIC TO YOUR AFFILIATE LINK! WHEATHER THIS IS ON SOCIAL MEDIA, A PINTEREST POST, TIKTOK, GOOGLE ADS FACEBOOK OR EMAIL

## SETTING UP YOUR SYSTEMS TO MAKE MONEY

### WHEN YOUR NOT WORKING

THE FOLLOWING STEPS ARE OPTIONAL BUT THEY ARE THE SYSTEMS YOU CAN PUT IN PLACE ONE TIME SO THAT YOUR MAKING MONEY EVEN WHEN YOUR NOT WORKING.

GET DOMAIN: YOU CAN GET A DOMAIN WITHOUT HAVING A WEBSITE ASSOCIATED WITH IT. I USE MY DOMAIN TO HAVE AN EMAIL ADDRESS AND TO CONNECT MY SALES FUNNELS AND EMAIL

AUTORESPONDER.

EMAIL AUTORESPONDER: THINK OF AN EMAIL AUTORESPONDER AS YOUR BEHIND-THE-SCENES ASSISTANT, HELPING AFFILIATE MARKETERS EFFORTLESSLY HANDLE THEIR EMAIL INTERACTIONS. IT'S LIKE HAVING A PERSONAL MESSENGER THAT KEEPS YOU CONNECTED WITH YOUR AUDIENCE, SHARES ON-POINT CONTENT, SHOW CASES PRODUCTS, AND STRENGTHENS THOSE SUBSCRIBER BONDS – ALL ON AUTOPILOT. CREATE CONTENT: START CREATING CONTENT WHERE YOU EXPLAIN YOUR PASSION FOR THE PRODUCTS, PROGRAMS, AND COURSES YOU'RE PROMOTING. THIS COULD BE A QUICK EMAIL, AN INSTAGRAM REEL,

#### TIKTOK VIDEO, OR EVEN A COMPREHENSIVE YOUTUBE PRESENTATION. THE KEY IS TO PICK A PLATFORM YOU ENJOY AND FEEL AT EASE WITH, ALLOWING YOU TO SHOW CASE THE FANTASTIC WAYS THE AFFILIATE ITEMS

#### CAN BENEFIT YOUR AUDIENCE.

SALES FUNNEL: PICTURE THIS AS THE JOURNEY A POTENTIAL CUSTOMER TAKES AFTER CLICKING YOUR AFFILIATE LINK. FIRST, THEY LAND ON THE OPT-IN PAGE WHERE THEY SHARE THEIR EMAIL. THIS LETS YOU, THE AFFILIATE, STAY IN TOUCH VIA EMAIL FOR FUTURE BUYING OR QUESTIONS. THEN COMES THE NEXT PAGE, LIKE A BRIDGE, WHERE THE CUSTOMER GETS TO KNOW THE

PRODUCT

#### START TODAY

NO NEED TO WORRY – I GET IT, SEEMS LIKE A BUNCH TO TACKLE, RIGHT? BUT HERE'S THE **EXCITING PART: THIS** COURSE HAS YOUR BACK. BREAKING IT ALL DOWN STEP BY STEP. BELIEVE ME, I STARTED FROM SCRATCH TOO, NO CLUE ABOUT AFFILIATE MARKETING. ALL I HAD WAS THE DESIRE TO EARN WITHOUT LOSING 8-10 HOURS DAILY, SO I COULD FOCUS ON WHAT TRULY MATTERS TO ME. DIVE IN AND MAKE THOSE DREAMS A REALITY!

WHETHER YOU'RE A STAY-AT-HOME MOM SEEKING EXTRA INCOME OR A BUSY PROFESSIONAL LOOKING FOR PASSIVE EARNINGS, THIS COURSE IS YOUR ANSWER. IT'S ADAPTABLE, FITTING INTO YOUR SCHEDULE WHENEVER YOU CAN MANAGE. YOU CAN GET THE COURSE FOR \$7, IT'S A SMALL INVESTMENT WITH BIG RETURNS. AFTER CONQUERING THE 15-DAY CHALLENGE, I HAD A CRYSTAL-CLEAR ROADMAP FOR MY NEXT MOVES. YOUR JOURNEY BEGINS NOW! I LEARNED ABOUT AFFILIATE MARKETING FROM A GIRL I FOLLOW ON INSTAGRAM. I KEPT SEEING HER POSTS AND THOUGHT IT WAS A SCAM AND TO GOOD TO BE TRUE. I SAW HER SUCCESS GROW MASSIVELY OVER 4 MONTHS AND I REALIZED I HAD NOTHING TO LOSE AND EVERYTHING TO GAIN.

THE COURSE ONLY COST \$7!! NOW I ONLY WORK 1-2 HOURS FROM MY PHONE AND I AM EXPERIENCING THE MASSIVE BENEFITS THIS COURSE HAS BROUGHT TO MY LIFE SO I KNEW I HAD TO SHARE IT WITH OTHERS JUST LIKE ME.

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COMES AT NO ADDITIONAL COST TO YOU.

DISCOVER AND JOIN THE VERY SAME COURSE I DID JUST A CLICK AWAY!

